

A close-up photograph of a Marine in uniform, wearing a white dress cap with a black visor and a dark blue uniform with red piping and gold buttons. The Marine's face is partially visible, looking slightly to the right.

*Salute*  
to Our  
**HEROES**

*Omni Houston Hotel*  
*February 6, 2021*

**HCA**  
**HOUSTON HEALTHCARE**  
**NORTH CYPRESS**

*Missing Man Underwriter*

# The Cy-Fair Educational Foundation Presents

## Salute to Our Heroes

Salute to Our Heroes honors the brave men and women of the armed forces and first responders who serve to protect and preserve our freedoms, liberty, and life. Proceeds from this event fund scholarship endowments for graduating seniors from CFISD. The Cy-Fair Educational Foundation invests in *Today's Students – Tomorrow's Future* by providing scholarships and innovative staff development programs for CFISD. This special evening is highlighted with an inspirational speaker, dinner, entertainment, live and silent auction.

### GUEST SPEAKER: *Col (ret) Mark Tillman*



Colonel (ret) Mark W. Tillman was President George W. Bush's pilot and commander of Air Force One. As the 12<sup>th</sup> Presidential pilot (2001-2009), Col. Tillman commanded AF-1 on September 11, 2001 keeping the President and his staff well protected and invisible to those that would do him harm.

Col Tillman's distinguished career spanned 30 years in the United States Air Force. Selected to attend USAF pilot training, his flying experience includes time as a T-37 Instructor Pilot for undergraduate pilot training, C-130 transport pilot, VIP airlift as a pilot in the Gulfstream III and IV, and Presidential pilot in the VC-25 or Boeing 747.

Awarded the Distinguished Flying Cross in 2004, Col. Tillman was also promoted by President Bush to brigadier general — the first military line officer to receive this honor (not confirmed by the Senate Armed Services Committee). Honored to have served the White House, proud to be a member of the United States Military, Col Tillman's career is filled with countless complex missions — responsibility that few leaders have experienced.

A man devoted to serving his country, this captivating storyteller will give you a first-hand account of remarkable moments in history.

## ★★★ SPONSORSHIP OPPORTUNITIES ★★★

**1<sup>ST</sup> LIEUTENANT JEREMY RAY FALLEN SOLDIER SPONSOR** \_\_\_\_\_ **\$8,500**

*In remembrance of Jeremy Ray's service and sacrifice for our nation*

Special Recognition at Event; **Back Cover Ad in Program**; Digital Signage at Event; Name in Press Releases; 10 Event Tickets; VIP Reception Guests.

**MAJOR GENERAL SPONSOR** \_\_\_\_\_ **\$7,500**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases; 10 Event Tickets; VIP Reception Guests.

**EDWARD STATION MEMORIAL PHOTOGRAPHY SPONSOR** \_\_\_\_\_ **\$6,500**

*In remembrance of Edward Station's service to the country as a Navy Mass Communication Specialist*

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases; Program Placement; 10 Event Tickets; VIP Reception Guests.

**FIRST RESPONDER SPONSOR** \_\_\_\_\_ **\$6,000**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases; 10 Event Tickets; VIP Reception Guests.

**VIP RECEPTION SPONSOR** \_\_\_\_\_ **\$5,500**

Host VIP Reception; Special Press Release; **Full-Page Ad in Program**; Digital Signage at Event; Signage at VIP Reception; 10 Event Tickets; Name on VIP Pass.

**BRIGADIER GENERAL SPONSOR** \_\_\_\_\_ **\$5,000**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases; 10 Event Tickets; 2 VIP Passes for VIP Reception.

**FLORAL/PROGRAM SPONSOR** \_\_\_\_\_ **\$3,500**

Special Press Release; **Full-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets.  
(Floral Sponsor Recognition at each table)

**FREEDOM SPONSOR** \_\_\_\_\_ **\$3,000**

**Half-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets; 1 VIP Pass for VIP Reception.

**PATRIOT SPONSOR** \_\_\_\_\_ **\$2,000**

**Quarter-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets.

**VALOR SPONSOR** \_\_\_\_\_ **\$1,000**

2 Event Tickets; VIP Reception Guests.

**FOUNDATION STAR** \_\_\_\_\_ **\$500**

**Business Card Ad in Program.**

*VIP Reception with Guest Speaker begins at 6:00 p.m. (1 VIP Pass is good for 2 guests)*

**INSIDE FRONT COVER** \_\_\_\_\_ **\$500**

Full Color Ad; 7.5" x 10"; Vertical format

**ONE QUARTER PAGE** \_\_\_\_\_ **\$125**

Grayscale Ad; 3.5" x 4.75"; Vertical format

**INSIDE BACK COVER** \_\_\_\_\_ **\$500**

Full Color Ad; 7.5" x 10"; Vertical format

**BUSINESS CARD SIZE** \_\_\_\_\_ **\$75**

Grayscale Ad; 3.5" x 2"; Landscape format

**FULL PAGE** \_\_\_\_\_ **\$275**

Grayscale Ad; 7.5" x 10"; Vertical format

**TRIBUTE AD** \_\_\_\_\_ **\$50**

(To recognize or honor one of the brave men or women who have served our country)

**ONE HALF PAGE** \_\_\_\_\_ **\$175**

Grayscale Ad; 7.5" x 4.75"; Landscape format

Grayscale Ad; 3.5" x 2"; Landscape format

**For inclusion in the program, ad artwork must be received by January 20<sup>th</sup>, 2021**

*Please email ad copy in one of the following formats: PDF, TIF/JPEG (300dpi) or EPS to Madelan@theCFEF.org  
Cy-Fair Educational Foundation • P.O. Box 1698 • Cypress, Texas 77410-1698 • P 281.370.0144 • F 832.634.3434*

**TheCFEF.org**

**For more information, please contact Marie@theCFEF.org**



**CY-FAIR EDUCATIONAL FOUNDATION**  
*Today's Students - Tomorrow's Future*

**THANK YOU FOR SUPPORTING THE CY-FAIR EDUCATIONAL FOUNDATION**  
**Your generous support and commitment is gratefully appreciated**

*Fundraising activities and private donations finance Cy-Fair Educational Foundation.  
The Cy-Fair Educational Foundation is a 501(c)3 organization and all contributions are tax deductible, as allowed by the law.*

COMPANY NAME \_\_\_\_\_  
(as you would like to appear in program)

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**SPONSOR OPPORTUNITIES:**

- |   |   |
|---|---|
| <input type="checkbox"/> \$8,500 1 <sup>st</sup> Lt. Jeremy Ray Fallen Soldier Sponsor        | <input type="checkbox"/> \$500 Inside Front Cover |
| <input type="checkbox"/> \$7,500 Major General Sponsor  | <input type="checkbox"/> \$500 Inside Back Cover  |
| <input type="checkbox"/> \$6,500 Edward Station Memorial Photography Sponsor                  | <input type="checkbox"/> \$275 Full Page          |
| <input type="checkbox"/> \$6,000 First Responder Sponsor                                      | <input type="checkbox"/> \$175 One Half Page      |
| <input type="checkbox"/> \$5,500 VIP Reception Sponsor  | <input type="checkbox"/> \$125 One Quarter Page   |
| <input type="checkbox"/> \$5,000 Brigadier General Sponsor                                    | <input type="checkbox"/> \$75 Business Card Size  |
| <input type="checkbox"/> \$3,500 Floral/Program Sponsor                                       | <input type="checkbox"/> \$50 Tribute Ad          |
| <input type="checkbox"/> \$3,000 Freedom Sponsor  |   |
| <input type="checkbox"/> \$2,000 Patriot Sponsor  |   |
| <input type="checkbox"/> \$1,000 Valor Sponsor  |   |
| <input type="checkbox"/> \$500 Foundation Star  |   |
| <input type="checkbox"/> \$75 Veteran Ticket  |   |
| <input type="checkbox"/> \$125 Individual Ticket  |   |
| <input type="checkbox"/> I am unable to attend but would like to make a donation of \$ _____. |   |
| <input type="checkbox"/> Please contact me. I would like to donate a silent auction item.     |   |

Check # \_\_\_\_\_  Please Invoice

CC # \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVV# \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**PLEASE RETURN THIS FORM TO:**

**Email** – Marie@theCFEF.org • Phone 281.370.0144

**Fax** – 832.634.3434

**Mail** – CF EF • P.O. Box 1698 • Cypress, TX 77410-1698